

# Reaching the South Asian Immigrant Community with the Gospel

---

## I. Understanding the South Asian Immigrant Community

### A. Definition

*India, Pakistan, Sri Lanka, Bangladesh, Nepal, Bhutan, and Maldives*

### B. Religions

*Hinduism, Islam, Christianity, Sikhism, Buddhism, Jainism*

### C. Statistics

### D. Cultural Characteristics

1. Segmented and communal
2. Family-oriented
3. Success-driven
4. Pluralistic

## II. Strategies to reach the South Asian Immigrant Community

### A. Relationships and Discipleship of Christians

## B. Personal Evangelism

### 1. Spiritual Landscape

*Christian*

*Believer*

*Nominal*

*Hindu*

*Nominal*

*Devoted*

*Muslim*

*Nominal*

*Devoted*

### 2. Questions for engagement

#### a. Deeper into relationship

- 1) I heard that Indian weddings are pretty extravagant, what is it like?
- 2) I always wanted try Indian food, can you take me and show me what to get?
- 3) I always wanted watch Bollywood, can we watch one together and explain it to me?

#### b. Deeper into faith

- 1) I wanted to learn more about your religion, can you explain it to me or take me to your place of worship?
- 2) Have you ever been to church, would you like to go with me once to check it out?
- 3) Have you ever read the Bible? Would you like to know more about it?
- 4) Do you know what Christians believe? Would you be interested to know what Christians believe?

## C. Communal Evangelism

1. South Asian-specific church ministry
2. Campus ministry
3. Tutoring / Activities / Camp
4. Sports – volleyball, badminton, cricket